



Dear
Partner,

August 2023 is shaping up to be an exceptional month here at VR Chennai, and we are thrilled to share the exciting moments and special events that are making it truly memorable!

Reflecting on the past month, we are deeply grateful for the tremendous response to our VR Weekenders, festivities and various offers and sale at our stores. Your enthusiastic participation and unwavering support warmed our hearts.

Weekends at VR Chennai have been a whirlwind of diverse experiences. Our goal has always been to cultivate a lively community hub where you can not only shop to your heart's content but also immerse yourself in the finest events and celebrations in the city.

As we step into the vibrant month of September, we are eager to continue this journey with you, our beloved patrons. Our dedication lies in delivering a plethora of captivating brands, electrifying events, and an exceptional shopping journey that goes above and beyond your expectations!

May your September be filled with delight and discovery!

Warm regards,
Ramu Rangaraju
VP - Business Operations

NEW STORES

Mia
by TANISHQ



Mia by Tanishq opens its doors at VR Chennai's ground floor, ushering in a world of exquisite jewelry and timeless elegance in a prime location. Explore our stunning collections in a convenient and accessible setting, as we invite you to experience the beauty of craftsmanship and style.

EVENTS

AUGUST

5th



30 Years of Rahmania

The enchanting performance by the Elfe choir paid a heartfelt tribute to the legendary music composer, A.R. Rahman, at VR Chennai. The musical evening was an extraordinary and soul-stirring experience, taking the audience on a mesmerizing journey through Rahman's iconic tunes.

The choir's rendition of Rahman's melodies was nothing short of magical, weaving a tapestry of emotions that left the spectators completely captivated. Their harmonious voices beautifully captured the essence of Rahman's compositions, invoking a sense of nostalgia and deep connection with his timeless music.

The event at VR Chennai was not just a musical performance but a heartfelt homage to one of India's most celebrated music maestros. It served as a reminder of the enduring power of music to touch hearts and transcend boundaries, leaving a lasting impression on all those fortunate enough to witness this enchanting tribute.

AUGUST

6th

Zee Tamil Saregamapa Magic

On 6th August, VR Chennai witnessed a symphony of musical excitement and boundless joy, marking a special celebration of Friendship Day. The exceptionally talented youngsters from Zee Tamil's Saregamapa Lil Champs took the stage, filling the air with melodies that resonated with the audience's hearts.

Their melodious voices and stellar talent showcased the future stars of the music industry. The event, a part of Friendship Day festivities, not only celebrated these young prodigies but also brought together music enthusiasts, creating an unforgettable experience filled with applause, cheers, and the magic of music. It was a weekend where dreams took center stage, and the air was filled with the promise of a bright and harmonious future.



AUGUST

15TH

Independence Day Celebrations

VR Chennai's Independence Day celebrations were a vibrant tapestry of colors and patriotism. The tricolor unfurled proudly, and the air resonated with patriotic songs, as VR Chennai saluted the spirit of India on Independence Day. Titled "Colors of India," the flash mob dance beautifully intertwined traditional artistry with contemporary expressions, encapsulating the essence of the nation in every hue.





The event encapsulated the rich cultural diversity and unwavering pride that defines the nation, creating an immersive and soul-stirring experience for all in attendance. It was a heartfelt tribute to India's journey towards freedom and a celebration of its enduring spirit, uniting people in a joyous and harmonious atmosphere.

AUGUST

19th

Lavita Lobo Live Concert



We had hosted a soul-stirring performance by Lavita Lobo, which took place at our Swargamandapam. Music enthusiasts were swept away by the mesmerizing rhythms of the concert. Lavita Lobo's captivating performance left a lasting impression, providing an unforgettable musical journey for all those in attendance.

It was an event that showcased the power of music to transport and uplift, creating a memorable evening filled with beautiful melodies and cherished memories

AUGUST

29th

Onam Celebrations

VR Chennai celebrated Onam in grand style with vibrant Pookolam floral designs, enchanting music, and delectable traditional cuisine. The event showcased the spirit of Kerala's harvest festival, creating a joyous atmosphere filled with cultural richness and delicious flavors for all to savor.



Heal The World - A Tribute to MJ



As August was coming to an end, it was time to moonwalk! VR patrons were in for a treat as they gathered together at this electrifying evening of dance and nostalgia in their Tribute to Michael Jackson. Over 1200 Michael Jackson Jr. performers from Raack Academy of Dance paid homage to the King of Pop in the event's third season.

The stage came alive with the magic of Michael's music and moves, offering a unique opportunity to relive the spirit and charisma of one of the greatest entertainers in history. The evening was filled with unforgettable performances, truly celebrating the legacy of musical excellence that Michael Jackson left behind.



Décor at VR Chennai



STAY TUNED



Sep 8th

WORLD LITERACY DAY

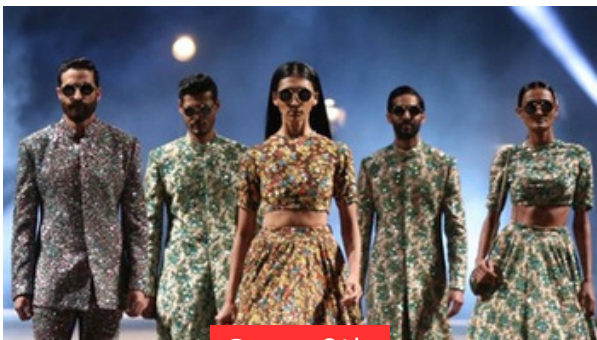
In partnership with Om Book Shop, we're promoting book donation and sharing in our community. Join us on World Literacy Day to donate your old books and browse through donated ones in return. This initiative encourages book lovers and readers to come together, fostering a sense of literary camaraderie and the joy of sharing books.



Sep 9th

JUNIOR MASTER CHEF

Junior Master Chef is a culinary contest where kids aged 8-12 can vie for the title of Junior Master Chef. We'll invite young, aspiring chefs to take part. Judges will assess participants based on their creativity and fireless cooking skills. This entertaining event is expected to draw a large crowd to our center, making it a fantastic platform for budding talent and a source of entertainment.



Sep 16th

WEDDING EXPO WITH TONI & GUY

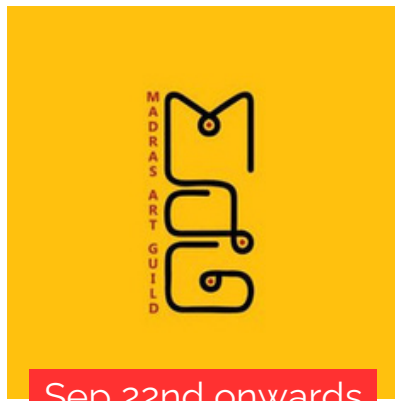
Get ready to indulge in a extravagant wedding expo in association with Toni & Guy and plan your perfect wedding. Explore the latest trends, exquisite bridal wear, and beauty tips to make your special day truly enchanting. Unmissable for all brides-to-be!



Sep 17th

KICKBOXING EVENT BY ARC

September awaits an exhilarating kickboxing event in partnership with ARC, featuring 16 highly skilled athletes battling it out. The competition will be supervised by certified officials. It promises intense, action-packed matches that showcase the prowess of these athletes in the world of kickboxing.



Sep 22nd onwards

MADRAS ART GUILD 2023

The latest edition of the infamous and the most awaited Madras Art Guild 2023, a showcase of magnificent, thought-provoking installations, sculptures and fine art by some of the most prominent and promising artists from across India is to be held this month.,

COMING SOON



TOVO INFUSED GRILL CHICKEN

LET'S PLAY

Samsonite

September 2023 brings exciting events, exclusive sales, and more to VR Chennai!

Embrace a month filled with unforgettable experiences. We are committed to being your top shopping destination in Chennai, providing the finest in shopping, entertainment, and happiness for all.

See you soon at VR Chennai!

Stay updated on all that is happening at VR Chennai,

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