



Dear  
Partner,

July 2023 has been an extraordinary month here at VR Chennai, and we are delighted to share the exhilarating moments and special events that made it one for the books!

As we look back at the month that was, we are filled with immense gratitude for the overwhelming response to our sensational MAD MAD Sale. Your enthusiastic participation and unwavering support were truly heartwarming.

Weekends at VR Chennai were a kaleidoscope of experiences! Our aim has always been to create a vibrant community space where you can not only shop till you drop but also experience the best events and celebrations in town.

As we move forward into August, we are excited to continue this journey with you, our cherished patrons. We promise to bring you more exciting brands, thrilling events, incredible offers, and a shopping experience that goes beyond the ordinary.

Wishing you a delightful August!

Warm regards,  
Team VR Chennai

# NEW STORES



RARE RABBIT



We are thrilled to announce the relaunch of Rare Rabbit at VR Chennai, a brand that has always been a favorite among men. Step into a world of sophisticated fashion and lifestyle products, meticulously curated with passion and a unique sense of individuality.



# EVENTS

JULY

10th-9th Aug



## MAD MAD SALE

The highly anticipated end-of-season sale in town made a spectacular comeback. Shoppers indulged in a frenzy of discounts, with up to 50% off on a wide array of products and brands. Furthermore, customers who are spending ₹15,000 or more have a chance to win a brand-new Baleno car, adding an extra layer of excitement to their shopping spree.

It is an unmissable opportunity to score incredible deals and enjoy the ultimate shopping spree. The MAD MAD Sale at VR Chennai is ending on 9th August, so hurry up and shop till you drop while the sale lasts! Stay tuned for more thrilling events and offers in the months to come!

JULY

1st



## Indo Soul Live Concert

IndoSoul, the dynamic contemporary Carnatic band, delivered an electrifying live concert at VR Chennai that left the audience spellbound. With their innovative fusion of traditional Indian melodies and modern rhythms, the band showcased virtuosic performances on traditional instruments, accompanied by groovy beats.

The audience swayed to the infectious music, witnessing a mesmerizing synthesis of tradition and innovation, making it a night to remember.

JULY

23rd

## The Queen Sacrifice





The Queen Sacrifice, a celebratory event for International Chess Day, in collaboration with Chennai Chess Club. 200 players across all age groups participated as Grand Master Shyam Sundar lead the way by playing 30 simultaneous matches.



It showcased the brilliance of chess minds and fostered a spirit of camaraderie among chess enthusiasts, promoting the timeless game's growth and enjoyment. Events such as these reiterate our commitment of providing a platform for different communities to come together.

JULY

29th

## Maalavika Sundar Live Concert

Maalavika Sundar's performance showcased her exceptional talent and passion for music, leaving a lasting impression on the attendees. The audience grooved to her melodious voice as she performed their favorite songs on demand.

The event not only provided a platform for music lovers to enjoy their favorite tunes but also fostered a sense of unity and joy among the diverse crowd. It truly was an extraordinary evening that will be cherished by those who were a part of it



JULY

30th

## Samaipoma 100 dishes in 100 minutes



The Samaipoma 100 Dishes in 100 Minutes event, was an exhilarating culinary spectacle that aimed to set a world record. Renowned Chef Palani Murugan took center stage, showcasing his remarkable expertise and culinary finesse. Amidst eager onlookers, Chef Murugan effortlessly prepared an astounding 113 mouthwatering dishes using millet in just 100 minutes, surpassing all expectations.

The event was a testament to his remarkable skills and unwavering determination, leaving the audience in awe of his culinary prowess. Not only did it captivate food enthusiasts and aspiring chefs, but it also exemplified the artistry and precision required in the culinary world. The Samaipoma event truly celebrated the art of gastronomy and the incredible human spirit.





# STAY TUNED



Aug 5th

## 30 YEARS OF RAHMANISM

Celebrate the musical genius of A.R. Rahman at the "30 Years of ARR" live concert on 5th August. Join us for an unforgettable evening as we commemorate three decades of Rahman's iconic melodies, featuring mesmerizing performances and cherished memories from his illustrious career. Don't miss this once-in-a-lifetime event!



Aug 6th

## MEGA JAMMING SESSION WITH SAREGAMA LIL CHAMPS

Get ready to groove with the electrifying Saregamapa Lil Champ Mega Jamming Session! Join us on Sunday, 6th August at 6 PM at Swargamandappam, for an unforgettable musical experience. Don't miss out on the vibrant vibes and jam along with your favourite Saregama Singers!



Aug 15th

## INDEPENDENCE DAY FLASH MOB

Join Sandy Sundar and their talented troop in a heartwarming celebration of our nation's 76 years of Independence on this special day. Let's honor our country's rich heritage, pay tribute to our freedom fighters, and revel in the spirit of patriotism through captivating performances that will leave you inspired.



Aug 19th

## CONCERT BY LAVITA LOBO

Experience the electrifying energy of Lavita Lobo, a famous playback singer's live concert at VR Chennai in virtual reality. A mesmerizing blend of music and visuals awaits, making this unmissable event an unforgettable journey into sonic euphoria. Join the ultimate spectacle for an immersive musical extravaganza like never before.

# COMING SOON

Mia  
by TANISHQ

TOVO | INFUSED  
GRILL  
CHICKEN



 Samsonite®

August 2023 awaits with exciting events, exclusive sales, and more at VR Chennai!

Join us for a month of fun and unforgettable experiences. We strive to remain your favorite shopping destination in Chennai, offering the best of shopping, entertainment, and joy for all.

See you soon at VR Chennai!

Stay updated on all that is happening at VR Chennai,

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**VR CHENNAI**  
ANNA NAGAR

