



Dear Partner,

As we welcome the new year, let's embrace the promise of fresh beginnings and the opportunity for renewed hope.
Happy New Year!

Reflecting on the joy and community spirit that adorned our Christmas celebrations at VR Chennai, we look forward to carrying this vibrant energy into the coming year. This holiday season, VR Chennai has been a center of magical and heartwarming celebrations.

From the cherished Christmas tree lighting ceremony to the festive cake mixing and of course, the grand Santa Parade, this month has truly been one filled with warmth. The Baker's Street had everyone in a sugar rush, and the Carol singing got us into the spirit of the season!

We would like to express our gratitude for all the support we have received in this past year and assure you that our commitment to providing an unforgettable experience stays unwavering.

Wishing you a year of prosperity, good health, and the warmth of cherished connections!

Warm regards,
Ramu Rangaraju
VP - Business Operations

New Launches

California Burrito



Introducing "California Burrito," a vibrant addition to our food box's culinary scene! Step into a world of authentic Mexican flavors as this new burrito haven takes center stage. Join us in celebrating the recent launch of California Burrito and embark on a culinary journey that elevates our food box's experience to the next level. Taste the tradition, feel the freshness.

Mira



MIRA recently unveiled its vibrant collection of women's apparel at VR Chennai, featuring a diverse range of kurtas, lehengas, saris, and more. The store promises a unique fusion of traditional and contemporary styles, catering to the diverse fashion preferences of shoppers, making it a go-to destination for chic ethnic wear.

New Launches

Craft's Lane



Craft's Lane recently unveiled its store at VR Chennai, showcasing a diverse array of handcrafted accessories, clothing, and women's items. With a curated selection from various regions and traditions of India, the store offers a unique shopping experience, celebrating the rich heritage and craftsmanship of the country.

EVENTS

3rd December

Christmas Tree Lighting Ceremony

The Christmas tree lighting ceremony marked the beginning of the holiday season. This cherished tradition was made more special with a flash mob performance by the children of Raack Academy, Chennai. The event concluded with a cake cutting and light show for all.



9th December

Cake Mixing

We whipped up a storm at our Cake Mixing Extravaganza with two very special guests: Chef Mothi Krishnan (the Executive Chef at Radisson Blu Airport) and Celebrity Chef Palani Murugan!

The festive spirit was in full swing, with folks of all ages jumping in to mix it up! The event was a smashing hit!

21-25th December

Carol Singing

As part of our month-long christmas celebrtaions we had the 'On the Street' band perform their best renditions of classic christmas carols at the centre.





3rd-25th December Make A Wish

Our Wish Wall was the place to be this season! Visitors scribbled down their heart's desires and pinned them up, adding a sprinkle of magic to the air. Talk about getting in the holly-jolly mood!

16th and 17th December Baker's Street

Baker's Street had the best confectionery and bakery items right from inside VR Chennai. Held in the Swargamandapam, we had the likes of Collage by Toscano, MOD, and Madras House serving up their best sweet treats!

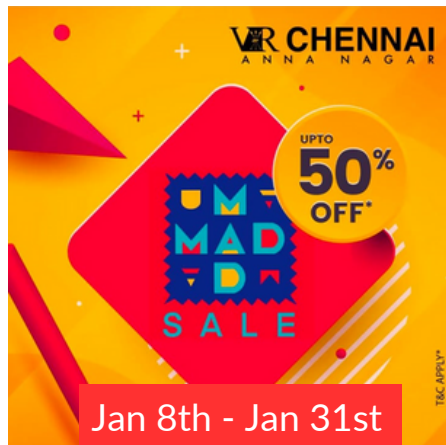


25th December Santa Parade



We ended the month on a high with the ultimate Santa Parade. This festive event embodied the holiday mood with grand floats, marching bands, jugglers and of course, Santa Claus and his elves as the grand finale. The audience of families and children were enthralled by the magical display and even got to interact with our performers - making memories of a lifetime!

STAY TUNED



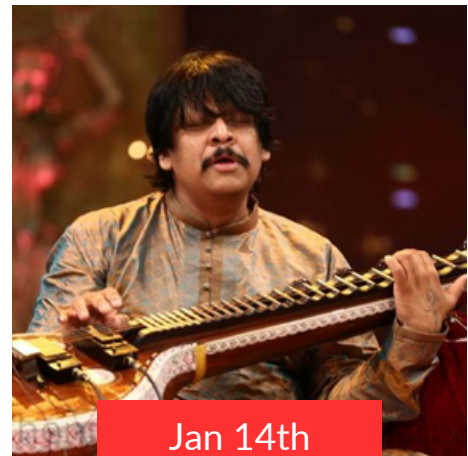
Mad Mad Sale

Calling all Mad shoppers to the Mad Mad Sale at VR Chennai!
Expect mad deals, offers, discounts of up to 50% and much more from some of the finest local, national and international brands this January.



Margazhi Utsav

Join us for a grand Marghazi Utsav with actress Iniya, Biju & team for a mesmerising classical and semi-classical dance performance which is sure to keep you entertained and in awe!



Margazhi Utsav

The Margazhi Utsav festivities continue with a remarkable performance by Veena Maestro Rajesh Vaithya. This one can't be missed and is sure to be an unforgettable musical experience!

STAY TUNED



Pongal

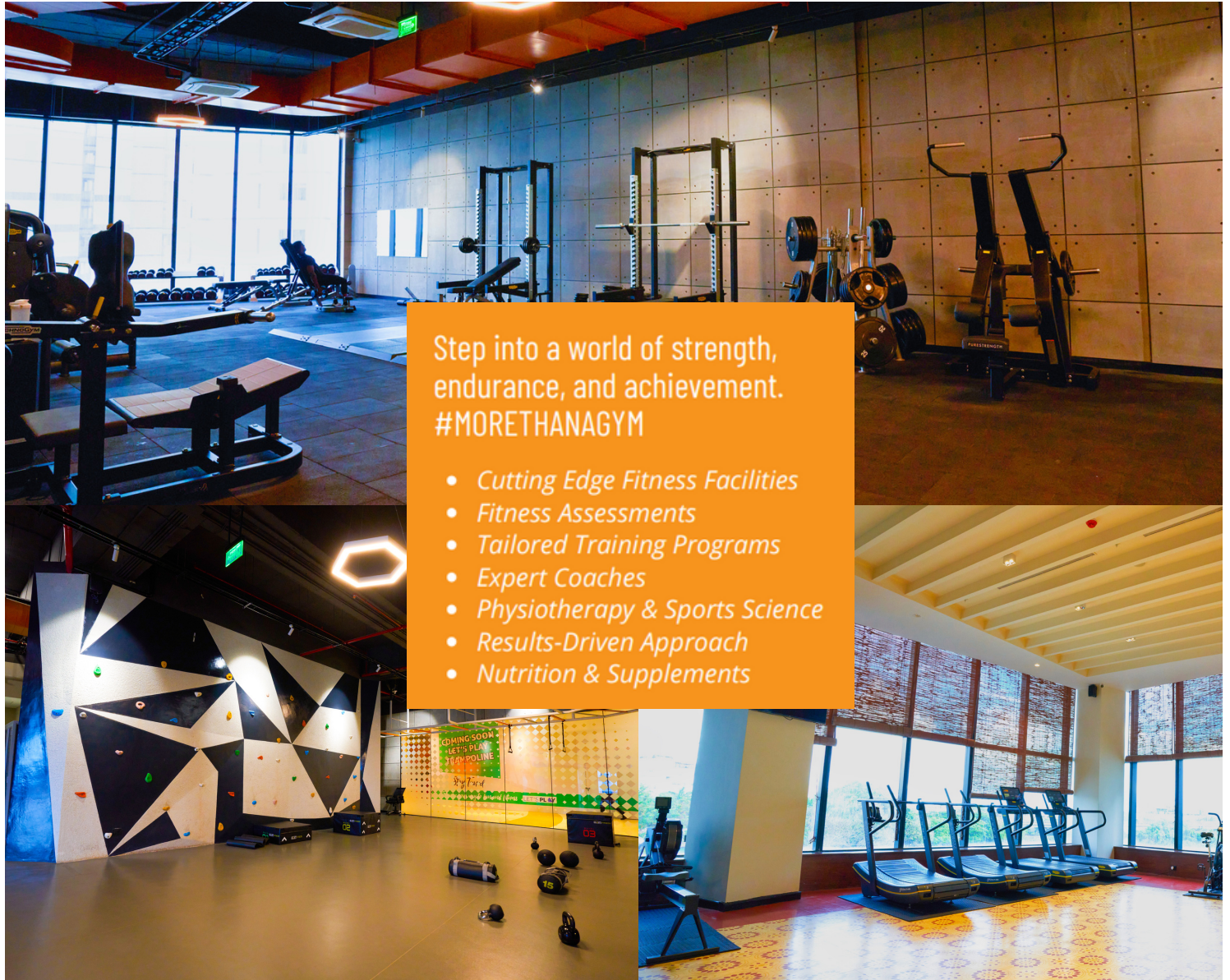
Come celebrate the joyous occasion of Pongal at VR Chennai! Experience the warmth of the harvest festival with a range of exciting activities, traditional performances, and delectable treats.



Republic Day

India's first all-women bagpipe band formed by the Greater Chennai Police will be coming to VR Chennai. Prepare yourselves for a spectacular performance to commemorate our 74th Republic Day! Let us all come together to celebrate the spirit of unity and patriotism!

Promo



Step into a world of strength, endurance, and achievement.
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THE JOURNEY TO A FITTER YOU BEGINS TODAY!

ARC (Advanced Recalibration & Coaching) is a 9,500 sqft indoor fitness performance facility with four quadrants – Cardio Zone, Functional Groupx Circuit, Resistance Training and Free Weights,

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COMING SOON



January 2024 brings a host of new events, exclusive sales, and more to VR Chennai!

Join us for a new month and new year filled with unforgettable experiences.

We are committed to being your top destination in Chennai for all things
shopping, entertainment, and fun.

VR Chennai awaits you!

Stay updated on all that is happening at VR Chennai,

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