



Dear Partner,

As we welcome 2024, I want to thank you for your continuous support and collaboration. Your contribution has been crucial in making VR Chennai a vibrant hub of community experiences.

In January, our Mad Mad Sale was a hit with shoppers. With purchases worth INR 15,000, and the chance to win exciting gifting vouchers, the event resonated with the enthusiasm of our valued patrons.

In the Margazhi Utsav, our commitment to Connecting Communities® was reiterated. Veena maestro Rajhesh Vaidhya, and acclaimed actress Ineya, created an immersive and lively atmosphere, showcasing a celebration of diverse talents.

The Pongal celebration at VR Chennai was marked by a rich display of cultural fervor and traditional festivities. Our Republic Day Celebration was a tribute to the struggles and triumphs that have shaped the nation.

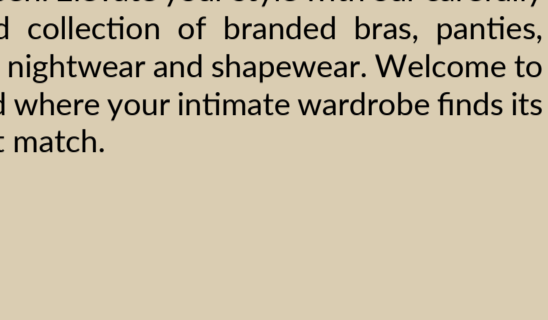
We are looking forward to another year of enriching moments. Your continued support remains integral to our journey. Thank you.

Warm regards,
Ramu Rangaraju
VP – Business Operations

NEW LAUNCHES

GOPIZZA

Discover an exquisite culinary adventure at GoPizza, Korea's No 1 fast pizza brand, where each bite is a burst of flavour. Indulge in classic favourites and innovative creations, savouring the joy of authentic pizzas and delightful treats at our newest gastronomic destination.



SHYAWAY



Shyaway, your go-to for stunning lingerie, is now open. Elevate your style with our carefully curated collection of branded bras, panties, bikinis, nightwear and shapewear. Welcome to a world where your intimate wardrobe finds its perfect match.

HIDESIGN

VR Chennai proudly introduces Hidesign, the epitome of handcrafted luxury in sustainable leather fashion. Explore a curated collection featuring exquisite leather bags, wallets and accessories, each piece reflecting timeless craftsmanship.



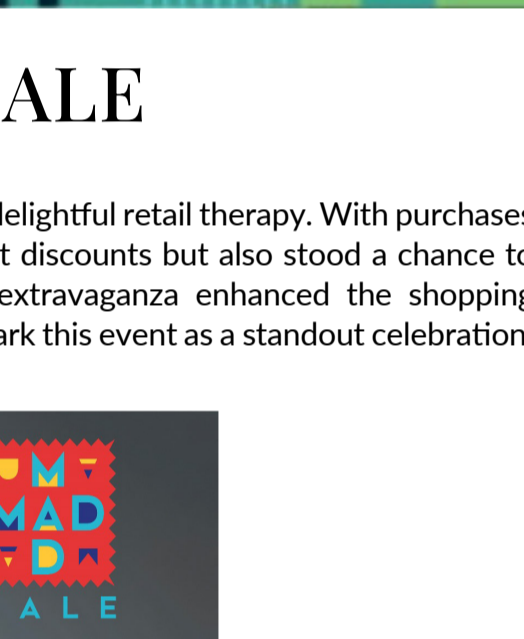
PRISMA

Where style meets substance. A carefully curated collection of clothing and garments designed for women. Prisma, where style, quality and individuality come together in a perfect fusion.



VISMAY

At Vismay discover a collection of exquisite women's ethnic wear and lingerie that blends tradition with contemporary fashion. Step into a world of elegance and refinement.



HIGHLIGHTS OF THE MONTH

MAD MAD SALE

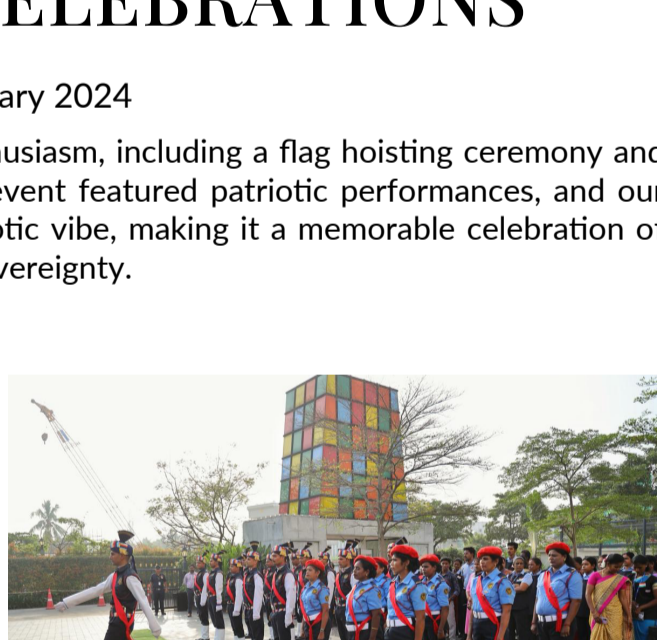
The much-anticipated Mad Mad Sale, offering shoppers a delightful retail therapy. With purchases worth INR 15,000, customers not only enjoyed significant discounts but also stood a chance to win exciting gift vouchers. Featuring top brands, this extravaganza enhanced the shopping experience. The buzz and enthusiasm among customers mark this event as a standout celebration.



MARGAZHI UTSAV: A CULTURAL MARVEL

13th – 14th January 2024

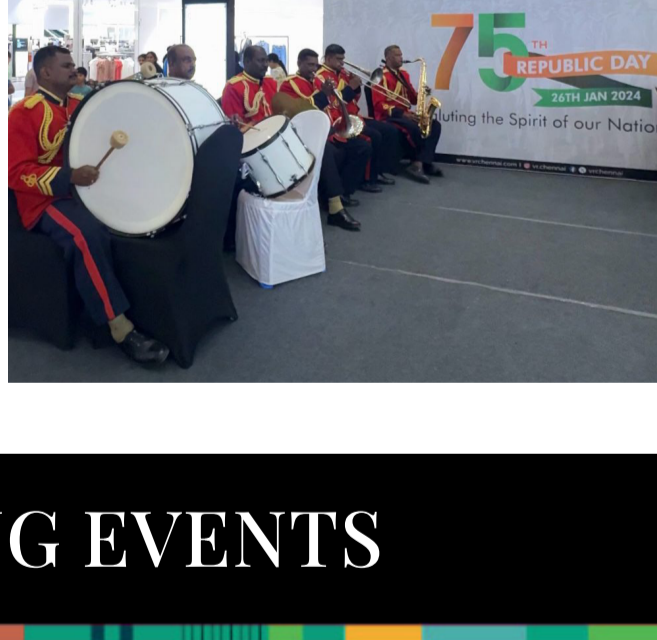
The enchanting Veena performance by Rajhesh Vaidhya and semi-classical dance by Biju and team transported the audience to the heart of artistic traditions at the Margazhi Utsav. In a separate performance, acclaimed actress Ineya added her unique touch, mesmerising the audience with her graceful moves. VR Chennai is committed promoting and preserving cultural heritage by providing a platform for artists to reach a wider audience.



PONGAL SPECTACLE

15th – 16th January 2024

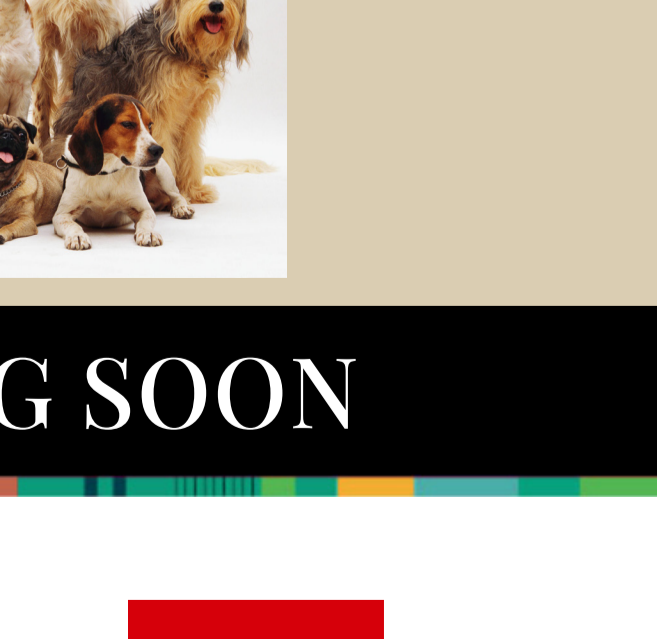
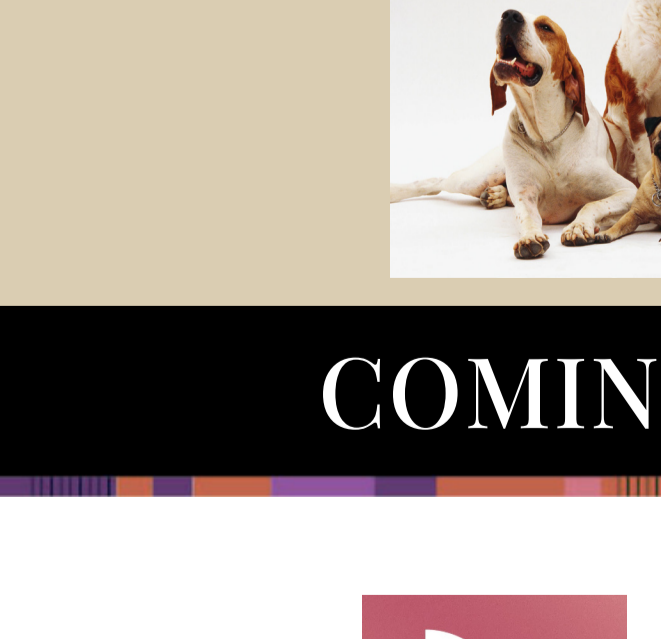
Our celebration brought Pongal festivities to the city center, sharing a cultural touch that immersed our audience in traditional arts. The lively mix of South Indian traditions with Thappattam, Mayilattam, Poi Kal Gudhirai, Silambam, and Parai performances echoed the spirit of South Indian festivities.



REPUBLIC DAY CELEBRATIONS

26th January 2024

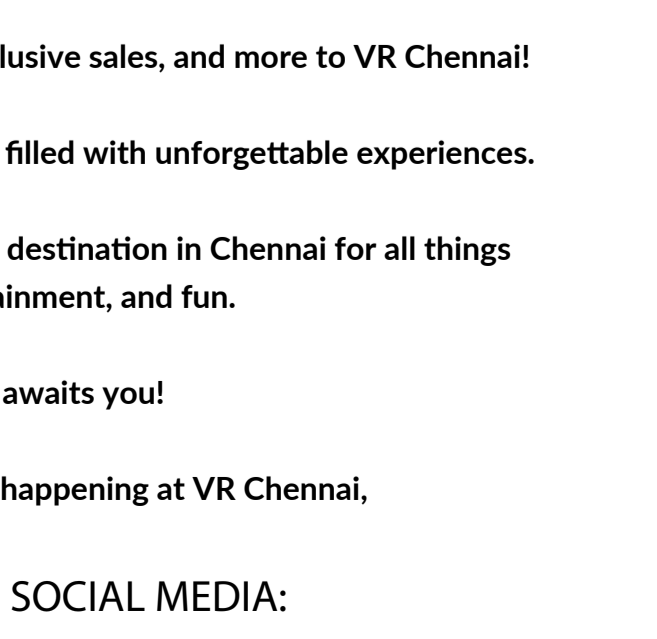
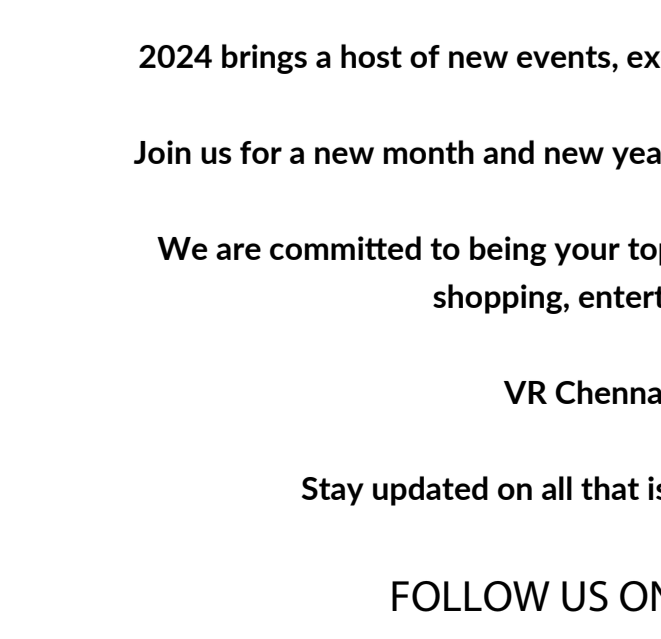
VR Chennai celebrated Republic Day with enthusiasm, including a flag hoisting ceremony and tri-colour decorations across the centre. The event featured patriotic performances, and our staff's spirited engagement added to the patriotic vibe, making it a memorable celebration of India's sovereignty.



CHENNAI CITY POLICE MUSICAL: AN EXCEPTIONAL PERFORMANCE

27th January 2024

Chennai City Police band brought vibrancy and excitement with their outstanding performance, creating an unforgettable experience for everyone who watched their dynamic display of skill, coordination and musical prowess.



UPCOMING EVENTS

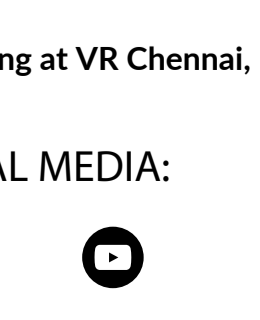
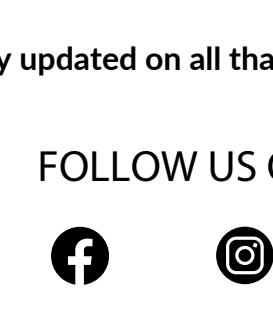
SALSA DANCE WORKSHOP

Get ready to dance! Feel the rhythm of passion at the upcoming Salsa Dance Workshop. Join us for a night filled with exciting moves and energetic beats.

DATE NIGHT WITH TAIL WAGGING FRIEND

Get ready for a paw-some show! An upcoming Dog Show that promises tail-wagging fun and adorable antics. Stay tuned for a display of furry charm!

COMING SOON



2024 brings a host of new events, exclusive sales, and more to VR Chennai!

Join us for a new month and new year filled with unforgettable experiences.

We are committed to being your top destination in Chennai for all things shopping, entertainment, and fun.

VR Chennai awaits you!

Stay updated on all that is happening at VR Chennai,

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