

November 2023 COMMUNIQUE



November has come to an end, and we want to thank you for being part of our amazing journey this month. From the vibrant festivities of Diwali to the excitement of our "Shop Big Win Big" contest, and the mesmerizing illusions show, it truly has been a month filled with joy, celebration, and community spirit.

It was a month of joy and discovery for us, as we indulged in the irresistible bargains of Black Friday and the stunning spectacle of the Japanese Expo that left us with unforgettable impressions.

December is here, bringing with it a wave of holiday cheer. Enjoy the charm of this special month with VR Chennai as you celebrate with your loved ones!

Wishing you all the warmth and happiness this festive season, Happy Holidays !!

Warm regards, Ramu Rangaraju VP - Business Operations

Dear Partner,

New Launches



Popeyes is now open at VR Chennai! Brace yourselves for a mouthwatering journey into the world of bold flavors and irresistible delights.

We are delighted to announce the grand opening of the revamped Metro Showroom at VR Chennai, featuring a stunning new look and an enhanced shopping experience that is sure to captivate fashion enthusiasts.





Cha Republic has officially opened its doors at VR Chennai! Get ready to embark on a teathemed journey that promises to tempt your taste buds and elevate your tea drinking experience.

Nails N Beyond is now officially open at VR Chennai! Step into a world of glamour, creativity, and pampering as we bring you the latest in nail art and beauty services.



EVENTS

6th - 30th November Shop Big Win Big

The month-long "Shop Big Win Big" Contest at VR Chennai was a huge hit, giving shoppers a chance to win amazing prizes. The contest attracted many participants who eagerly joined the fun, hoping to turn their shopping spree into a rewarding win. The contest not only enhanced the shopping experience but also reiterated VR Chennai's dedication to offering the best value and benefits to our loyal customers.



6th - 22nd November Diwali Decor &Celebration





VR Chennai transformed into a radiant haven during this Diwali celebration, captivating customers with a mesmerizing display of festive decor. The venue was adorned with vibrant lights, Floral rangoli designs, and traditional embellishments, creating an enchanting atmosphere that celebrated the spirit of Diwali.

18th November Children's Day celebration - Magic and Illusionist show

As part of Children's Day celebration, an enchanting illusionist and magic show was hosted featuring the internationally acclaimed artist Dhayanithi. The event aimed to captivate and delight young audiences, bringing a touch of wonder and magic to the celebration.



The performance featured a captivating blend of mystery, humor, and mind-bending illusions that kept everyone on the edge of their seats. Attendees were treated to a world-class spectacle, reinforcing VR Chennai's commitment to providing unforgettable and diverse entertainment experiences for its patrons

24th - 26th November Black Friday



Black Friday at VR Chennai was an unparalleled shopping extravaganza that surpassed all expectations! We went beyond the usual to delight our customers with longer shopping hours, giving them more opportunities to discover the unbeatable offers.

Our center came alive with an array of visual delights, showcasing the latest merchandise from top brands. The mannequin displays across the center added a touch of glamour, allowing shoppers to envision themselves in the season's hottest trends.

25th November Konnichiwa Japan - Japanese Expo

The one-day exhibition celebrating 71 years of diplomatic relations between Japan and India offered a culturally enriching experience. Attendees were treated to a diverse showcase of Japanese culture, featuring immersive activities that provided a deep dive into various aspects Japan's rich heritage. From martial arts demonstrations to traditional dances and a captivating tea ceremony, the exhibition was a feast for the senses and the mind.



STAY TUNED





Christmas tree lighting

The Christmas tree lighting ceremony is a cherished tradition that marks the beginning of the holiday season. This joyous event will bring the community together to witness the illumination of a beautifully decorated Christmas tree, adorned with colorful lights, ornaments, and festive decorations.

Cake Mixing

The cake mixing activity at VR Chennai will be a delightful and engaging event that will give Participants the unique opportunity to immerse themselves in the joyous tradition, a precursor to the upcoming celebratory season. The festive spirit will be elevated with the muchanticipated cake mixing event at Swargamandapam.



Carols singing

The center will be filled with the festive spirit as children display their talent in carol singing. Dressed up as cute elves and Santa Claus, adding a touch of holiday magic to the event. Come join us for the heartwarming celebration, blending the joy of Christmas carols with the adorable sight of the young performers in festive attire.



Christmas Bakers Street

Specially curated to satiate your sweet tooth, Christmas Bakers Street is more than a marketplace; it is a festive and enchanting event that showcases the culinary craftsmanship and the spirit of the season. The street will become a holiday haven where communities can enjoy the sweet joys of Christmas together



Santa Parade & Live Performances

A Santa Parade will be a festive and celebratory event, typically held during the holiday season, often in the weeks leading up to Christmas. The parade will feature various elements, including elaborately decorated floats, marching bands, costumed characters, and, of course, Santa Claus as the grand finale. Families and communities will gather along the parade route to enjoy the spectacle, spreading joy and holiday spirit. Santa Parades will be cherished traditions in many cultures, symbolizing the kickoff of the holiday season and bringing communities together in a joyful and festive atmosphere.

