Partner,

Dear

crowd-pullers, offering a rewarding experience perfect for the summer holidays. With exciting store launches adding to the mix, we were truly the go-to destination this past month. But the fun isn't over yet! June brings even more excitement as we celebrate our anniversary month with a host of new events and store openings. Stay tuned - you wouldn't want to miss what's coming next! Best Regards, Team VR Chennai

May at VR Chennai was truly eventful! Our summer sale

decor, the fantastic Great Cartoon Get-Together, and the

Max Kids Festival, organized in association with Max

Fashion and Disney's Lilo & Stitch, were huge

BLOOM & BOOM

1st May - 10th June, 2025

HIGHLIGHTS OF THE MONTH

Our "Bloom & Boom" Summer Sale was a resounding success, offering shoppers a fantastic ₹ 1000 reward voucher on purchases over ₹5000. Beyond the incredible deals, our Spring Summer photo-op curated a happy vibe! It was a delight to see enthusiastic shoppers, all eager to capture beautiful memories with their loved ones. A huge thank you to our customers for making it special!







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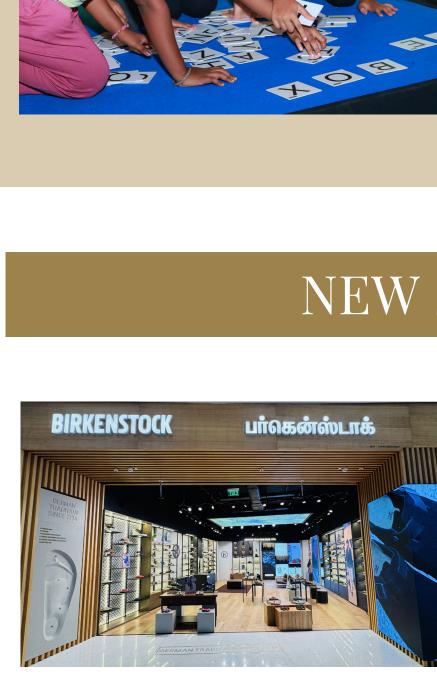


workshops, and plenty of gifts and rewards for everyone. Various famous cartoon characters from the world of Cartoon Network like Teen Titans, Ben 10, and Tom & Jerry, were all part of this

incredible #SuperActionSuperComedy Cartoon Network campaign; making it an unforgettable

experience.

CHENNA

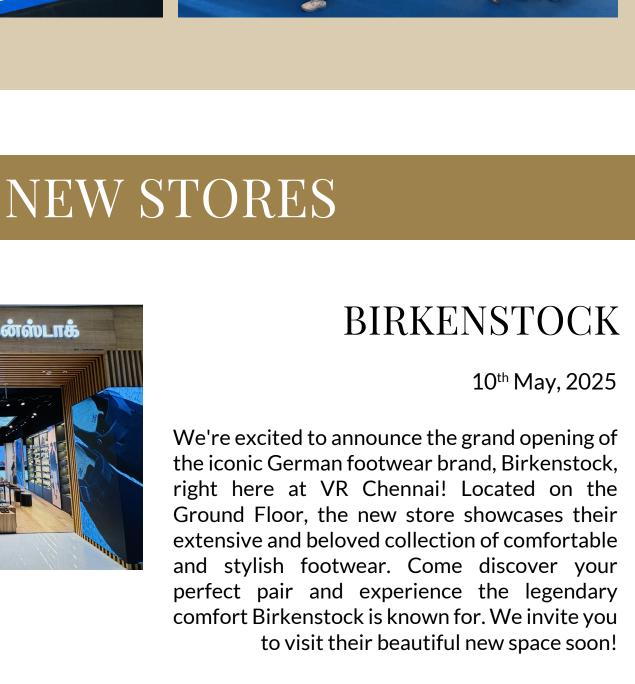


SWEET DREAMS

Get ready for ultimate comfort! Sweet Dreams, the most loved nightwear brand, has officially opened its doors at VR Chennai. Discover their

wide range of cozy and stylish collections,

10th May, 2025



perfect for a restful night's sleep.

UPCOMING STORES

AZQRTE

BABY SHOP Exciting news for parents and little ones! Babyshop, your one-stop destination for all things baby and kids, will be opening its doors soon at VR Chennai. Prepare to explore a

world of thoughtfully curated essentials, from

adorable apparels to innovative toys and

gears. Get ready to welcome this new store!

derma

Prepare for a unique blend of tech and refreshment! Samsung arrives soon at VR Chennai, offering an exciting space to explore

Samsung's innovations.



BABY SHOP

Get ready for scientifically backed skincare!

The Derma Co. arrives soon at VR Chennai. bringing their innovative range of effective solutions to help you achieve your skin goals.

SAMSUNG

DERMA CO

SAMSUNG

DANCE BATTLE LIVE

IPL SCREENING

What's under the wrap?

Juicy, sweet and irresistible.

13th June, 2025 onwards

Chennai, our electrifying End of Season Sale with never-before discounts of up to 50% on leading national and international brands! Don't miss this retail carnival packed with unbeatable deals, impulse offers, and vibrant

activations throughout the Centre.

Catch all the IPL playoff and final action live at

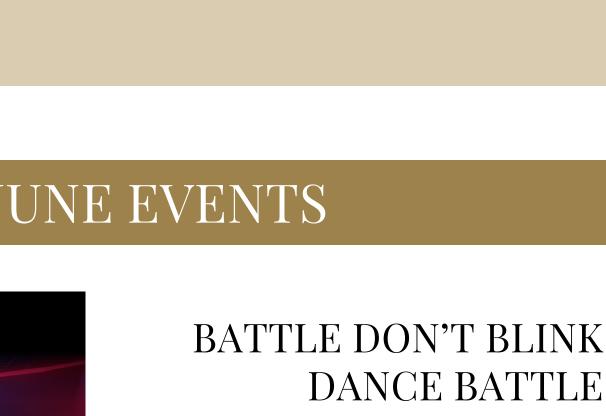
VR Chennai! Get ready for a stadium-like

atmosphere with live screening, DJ music, dance, delicious snacks, and much more excitement. Don't miss a single boundary or

3 rd June, 2025

wicket!

VER CHENNAI



Battle Don't Blink, a premier freestyle dance battle competition featuring national artists and clubs, is hitting the city for the first time. With beats by Paal Dabba and vocals by Sarah Black, judged by renowned dancers, this is an

event you wouldn't want to miss.

A TRULY WHOLESOME

the T20 game here at VR Chennai

THE GREAT INDIAN

MANGO FESTIVAL!

₹1,500 with every purchase of ₹3,000!

FASHION SHOW BY

14TH JUNE | 12 PM - 8 PM At VR Chennai

| Pop-Up Market | Pride Icon Awards

Face Painting | Rainbow Flag Giveaway

SCHOOL OF FOOTWEAR

AT VR CHENNAI

Prepare for a sweet celebration as VR Chennai, in association with SPAR, brings you the Great Indian Mango Festival this June! Explore 35+ varieties of delicious mangoes at this festival! Enjoy a special reward-get an assured gift voucher worth

5th - 10th June, 2025

R CHENNAI

VER CHENNAL

uge crowd and a truly electrifying atmosphere

1st June, 2025

VER CHENNAI

MAD MAD SALE THE ICONIC MADNESS **1) COMING BACK** Get ready for the "MAD MAD Sale" at VR

CELEBRATIONS

Get ready to say a few words

COMING SOON

for the man who means everything.

moments!

13th June, 2025 Celebrate Pride Month with VR Chennai! Join us for a vibrant month of visibility and empowerment, featuring the "Walk With Pride: The Runway Show," a Queer made Pop-Up Market showcasing local voices, and our inspiring Pride Icon Award Ceremony, honouring incredible artists, changemakers,

and allies. Don't miss these high-energy

7TH ANNIVERSARY **CELEBRATIONS** 15th June, 21st - 22nd June, 2025 Join us in celebrating 7 years of VR Chennai as a cultural and lifestyle landmark, with a chance to win a Jawa bike, a live concert by Nithyasree Mahadevan, and family carnival acts across two weekends! Get ready for a spectacular mix of celebration, commerce, and creativity, featuring unmissable photo-op installations. But wait —that's not all!

DESIGN AND PRINT 13th June, 2025 Witness the future of fashion at VR Chennai! The Graduation Fashion Show, a collaboration between the School of Fashion Design and the School of Footwear Design & Production, in partnership with a prestigious Government institute, unveils groundbreaking designs from emerging talents. PAGE3 PRIDE ICON AWARDS & PRIDE MONTH

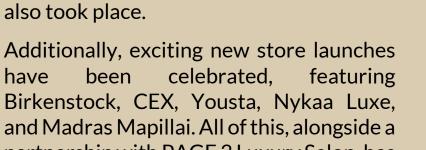
Come for the culture, stay for the chance to cruise away! Because when VR Chennai turns 7, the

city shines.

home in style.

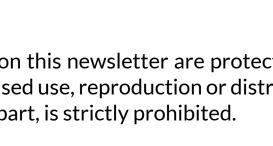


VR Chennai has been truly abuzz with



activity. The center hosted electrifying collaborations, such as "Battle Don't Blink" with Pall Dabba & Sarah Black. A nostalgic Cartoon Network get-together



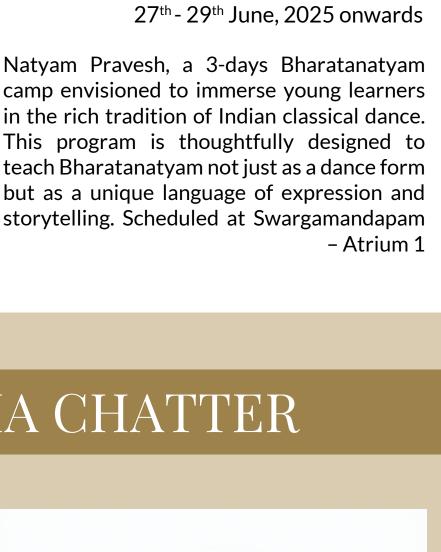


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www.vrchennai.com



7 Glorious Years Of MEMORIES. MILESTONES & MAGIC! IITH - 30TH JUNE Because while it's our birthday, the real party? It's yours. We're giving away not one, but TWO brand-new Jawa bikes to two lucky shoppers. Just shop for ₹50,000 or more, and you could ride



NATYAM PRAVESH

BHARATNATYAM

LEARN

MILLION

have Birkenstock, CEX, Yousta, Nykaa Luxe, and Madras Mapillai. All of this, alongside a partnership with PAGE 3 Luxury Salon, has contributed to a vibrant atmosphere. diverse initiatives, These through organic and paid media, have successfully propelled our social media reach to over 1.0M+! The content, materials and information on this newsletter are protected by copyright © laws. All rights are reserved and any unauthorised use, reproduction or distribution of the content, in